



**For Immediate Release**

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## **Proof Strategies USA Launches New Website**

***Updated digital presence highlights sector focus, team capabilities, values, and client-first approach ahead of 25th anniversary milestone***

**Washington, D.C. (April 27, 2026)** – [Proof Strategies USA](https://www.getproofusa.com) today announced the launch of its newly redesigned website, [getproofusa.com](https://www.getproofusa.com), marking a significant step forward in how the firm presents its capabilities, sector expertise, and approach to clients across the U.S. market.

The new site features a streamlined landing page that clearly communicates Proof’s core offerings, public relations, public affairs, stakeholder engagement, digital strategy, and crisis communications, while emphasizing the firm’s strengths in clean energy, health care, public safety, and purpose-driven sectors.

“We’re a right-sized firm built around senior-level counsel and a lean team structure, and the new site is designed to make our approach and capabilities immediately clear to clients,” said Mike Barco, Vice President at Proof Strategies USA.

The launch comes as Proof Strategies USA approaches its 25th anniversary in 2026, marking a significant milestone for the firm’s presence in Washington, D.C. and its continued expansion across the U.S. market.

Since establishing its U.S. operations, Proof has supported clients across government, nonprofit, and private sectors, with a focus on translating complex issues into clear, credible narratives that resonate with policymakers, stakeholders, and the public.

The new site is now live [here](https://www.getproofusa.com).

