



For Immediate Release

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Proof Strategies Expands Washington, D.C. Team with Two Key Hires to Support Growing U.S. Operations

Washington, D.C. (March 25, 2026) – [Proof Strategies](#) today announced two new additions to its expanding Washington, D.C. office, welcoming Evan Lenneville-Hutchinson as Senior Account Executive and Dulce Maria Lara as Assistant Account Executive.

Lenneville-Hutchinson, joining from AmeriCorps, brings deep experience in national media relations, public affairs campaigns, and stakeholder engagement campaigns for tech companies and government agencies. Most recently, Evan supported high-visibility federal initiatives, delivering earned media strategies, briefing preparation, and executive media training, helping generate media visibility for AmeriCorps. At Proof, Evan supports complex public affairs programs across federal and cross-border clients, including stakeholder mapping, messaging development, media relations, and strategic counsel.

Dulce Maria Lara, formerly of SHEIN Technology and the public relations agency MikeWorldWide, joins the firm as Assistant Account Executive. Bringing experience from the fashion, tech, education, and nonprofit sectors, she has led and supported media coordination, corporate communications, and digital analytics supporting national brands and multichannel campaigns. At Proof, Dulce assists on Salesforce coordination, reporting, digital content support and project support for energy-focused federal initiatives.

“Evan and Dulce have joined us at exactly the right moment,” said Mike Barco, Vice President. “Their talent strengthens our ability to deliver for clients as the scale and complexity of our U.S. and cross-border work continues to grow. This expansion reflects the trust organizations are placing in our team.”

The staffing additions come as Proof’s Washington, D.C. office prepares to celebrate its 25th anniversary in 2026. Since first establishing a U.S. office in the nation’s capital, the agency has serviced clients across a wide range of sectors including associations, nonprofit and cause-related organizations, corporate & financial services, education, government, healthcare and life sciences, sustainability, tech/telecom, transportation, and travel/tourism.

